



GLENCAIRN MUSEUM IS PRIVILEGED TO INVITE YOU TO THE FOLLOWING SPECIAL EVENT

## DESIGNING FOR EMPATHY DIALOGUE AND WORKSHOP

DESIGNING FOR EMPATHY WORKSHOPS



A one-time virtual event hosted by Glencairn Museum  
With Keynote speaker Dr. Elif M. Gökçığdem and other expert contributors

DATE: APRIL 15, 1:00-3:00PM EST  
REGISTRATION FEE: \$25.00  
REGISTRATION DEADLINE: APRIL 13

**REGISTER HERE**

### DESCRIPTION

Concept to Action: What is Empathy & What does it look like in a Museum?

In a time when our world is experiencing vulnerability and polarization, we are increasingly becoming aware of the acute need for empathy. It is critical to solving our most complex social and environmental problems. Fostering a more sophisticated empathic worldview can develop our sense of interconnectedness, or oneness of all beings—all of humanity and the planet. This is why a more intentional approach to empathy-building is required for our collective future.

Museums are uniquely equipped for fostering empathy in our lives, institutions, and society. In the past few years, there has been exciting work taking place on empathy-building in museums across the U.S., and the momentum for embedding empathy goals in museum programs and exhibition design is growing at a promising rate.

Join us on Thursday, April 15, 2021, as we listen to our expert panel discuss the inspiring new ways in which empathy is becoming a key ingredient for initiatives at museums and other institutions, and how this focus can enhance desired impacts for audiences and institutional culture change around the world. Participants will then join the panel in Philip Himberg's informative and enjoyable "Creative Tensions" exercise, designed for you to experience for yourself what empathy-building can look and feel like.

### GLENCAIRN MUSEUM HOST AND DISCUSSION MODERATOR



**Brian Henderson**  
Director  
Glencairn Museum

Brian Henderson has served as the Director of Glencairn Museum since 2013. Glencairn's founding mission is to engage visitors in the history of religion through the Museum's collections of art and artifacts that cross timelines and cultures from around the world. Under Henderson's leadership the Museum has refined that mission and created an impact statement and interpretation plan with a clear focus on empathy. Interpreting art, artifacts, and other expressions of faith through the lens of religious belief and practice, Glencairn Museum emphasizes the common human endeavor to find higher meaning and purpose in our lives that unites people as human beings, seeking to stimulate reflection, build understanding, and foster empathy among a diverse audience.

### KEYNOTE SPEAKER



**Elif M. Gökçığdem, PhD**

Editor, *Fostering Empathy Through Museums* (2016) & *Designing for Empathy* (2019)

Founder, Empathy-Building Through Museums Initiative

Founding President, ONE - Organization of Networks for Empathy

Dr. Gökçığdem is an author and thought leader whose work is at the intersection of arts, culture, human development, innovation, and social progress. She is a historian of Islamic art and a museums scholar who is committed to creating fertile grounds of empathy through informal learning platforms to inspire positive behavior change, caring mindsets, and compassionate worldviews that value all of humanity and the planet. She is the editor of two visionary books on empathy-building: *Fostering Empathy Through Museums* (Rowman and Littlefield, 2016), and *Designing for Empathy: Perspectives on the Museum Experience* (American Alliance of Museums & Rowman and Littlefield, 2019). In 2017, Dr. Gökçığdem started the *Designing for Empathy™* programs, which offer customized experiential empathy-building workshops and lectures, as well as an annual *Designing for Empathy Summit*. She curated and led the world's first *Empathy Summit* with His Holiness the Dalai Lama in 2018, in Dharamsala, India, where her *Empathy-Building Through Museums Initiative* was invited to bring 30 multidisciplinary experts to learn from the Dalai Lama. She is an advisor to several pioneering empathy initiatives by major U.S. museums, including Minneapolis Institute of Art's Center for Empathy and Visual Arts, as well as the Advancing Empathy for Wildlife collaborative by the Seattle Aquarium, the Woodland Park Zoo, and Point Defiance Zoo and Aquarium. In late 2020, Dr. Gökçığdem founded a non-profit (status pending) organization, ONE: Organization of Networks for Empathy™, which will help innovate and advance ideas, tools, standards, and best practices of empathy-building beyond museums, establishing empathy as a shared value across disciplines and sectors.

More on Dr. Gökçığdem's work can be found at <https://elifgokcigdem.com/> or follow her on twitter @elifgokcigdem. She can be reached via: [greatolivetree@gmail.com](mailto:greatolivetree@gmail.com).

### PANEL DISCUSSION GUESTS



**Makeba Clay**

Horning Endowed Chair for Diversity, Equity, Access, and Inclusion

Phillips Collection

Makeba Clay is a global leader with a distinguished 20+ year career serving governments, non-profits, and educational institutions. She has received accolades from notable international organizations, and has been featured in national publications, including—most recently—The Washington Post for her trailblazing diversity and inclusion efforts in the arts and culture industry. Clay is the first-ever Endowed Chair for Diversity, Equity, Access, and Inclusion of an arts museum in the United States.

As an organizational leadership and transformation strategist and CEO of Innovative Global Solutions Consulting, LLC, Clay is sought out for her work performing executive group facilitation, consensus building, training, and keynote speaking.

Ms. Clay is the former national President of the Association of Black Women in Higher Education (ABWHE) and maintains board leadership and professional affiliations with: The Society for Human Resource Management (SHRM); Hosting International (HI USA); the National Speakers Association (NSA); The Maryland Humanities for the Arts; Museum Hue; D.C. Commission on Arts and Humanities; Art Table DC; Arts Administrators of Color; and the American Alliance of Museums (AAM).

Clay has lived, worked, and traveled to nearly 60 countries; holds a B.A. from the University at Albany and a M.A. from Bowling Green State University; and she currently resides in Montgomery County, Maryland with her spouse and daughter.

To learn more about Makeba Clay and her work, you can visit her website at <https://makebaclay.com> or on linkedin at [linkedin.com/in/makebaclay](https://www.linkedin.com/in/makebaclay).



**Dr. Zorana Ivcevic Pringle**

Senior Research Scientist & Director of Creativity and Emotions Lab at the Yale Center for Emotional Intelligence

Yale University

Zorana Ivcevic Pringle, Ph.D., is a Senior Research Scientist at the Yale Center for Emotional Intelligence. Dr. Ivcevic studies the role of emotion and emotional intelligence in creativity and well-being, as well as how to use the arts (and art-related institutions) to promote emotion and creativity skills. She is Associate Editor of *Psychology of Aesthetics, Creativity, and the Arts*, and the *International Journal of Creativity and Problem Solving*. She has collaborated with colleagues from Denmark, Spain, China, France, Germany, and Croatia and has published her research in journals such as *Personality and Social Psychology Bulletin*, *Journal of Personality*, *Applied Cognitive Psychology*, *Creativity Research Journal*, *Journal of Creative Behavior* and others. Her work has been featured in the *Harvard Business Review*, *ArtNet*, *US News*, *Education Week*, *Science Daily*, *El Pais*, and others, and she is a regular blogger for *Psychology Today*. Dr. Ivcevic received the Award for Excellence in Research from the Mensa Education and Research Foundation and the Berlyne Award for Outstanding Early Career Achievement in psychology of aesthetics, creativity, and the arts from the American Psychological Association.

For more information on Dr. Ivcevic's work, visit her website at [zoranaivcevicpringle.com](http://zoranaivcevicpringle.com), or her blog for Psychology Today at <https://www.psychologytoday.com/us/blog/creativity-the-art-and-science>, or follow her on Twitter @ZoranaPsych.

### INTERACTIVE WORKSHOP: CREATIVE TENSIONS with Philip Himberg



**Philip Himberg**  
Executive Director  
MacDowell

Philip Himberg is the Executive Director of MacDowell. Himberg oversees the creative mission as well as the financial well-being of the nation's first multidisciplinary residency program. He arrived at MacDowell in May of 2019 from The Sundance Institute, where he spent 23 years guiding all aspects of the Sundance Theatre Program, including its Theatre Labs and satellite residency programs in Massachusetts and Wyoming, and internationally in several locations in East Africa, the Middle East, and North Africa. Under his aegis, the Institute's Theatre labs have supported many hundreds of playwrights in the creation of important new work that has been produced across the U.S. off and on Broadway. Himberg's collaboration with IDEO produced *Creative Tensions*, a dynamic model for group conversation and discovery. Himberg is also a playwright, and his most recent play, *Paper Dolls*, had its world premiere at the Tricycle Theatre (now Kiln Theatre) in London in 2013 and its U.S. premier in Washington at Mosaic Theatre in 2018. He is a former member of the Tony Award Nomination Committee, served as past president of the Board of Theatre Communications Group and was a trustee of the Kiln Theatre, London. He has taught at NYU/ Tisch and the Yale Drama School. In addition to a B.A. from Oberlin College, Himberg holds a degree as a Doctor of Chinese Medicine, and previously was a practicing acupuncturist and herbalist.

Please join us as we learn about empathy, empathy-building, and how we can intentionally design for empathy in our lives, workplaces, and in our society!

**REGISTER HERE**



1001 Cathedral Road, Bryn Athyn, PA 19009 | 267.502.2600  
[glencairnmuseum.org](http://glencairnmuseum.org)